



# Application for Visual Art Exhibition The Alcove Gallery

The Alcove Gallery Program managed by Yellow Springs Arts Council (YSAC) in partnership with Antioch University Midwest (AUM) provides space and consultation services to presenters. The program stimulates membership for the YSAC and supports artists of multiple disciplines and experience levels in Yellow Springs and beyond. While artists are encouraged to exhibit for professional gain—including visibility, networking, and sales—our presenting artists are fundamentally motivated by a desire to enhance the community's creative spirit through their art.

## **Eligibility:**

The Alcove Gallery is available for exhibition by current YSAC members. Individuals may become members with the express purpose of presenting in the gallery. Solo and shared exhibits, as well as collaboration with other arts disciplines for receptions, are encouraged. All work must be original.

## **Fees**

**NON-MEMBERS:** \$30 individual/artists membership fee is due at time of contract signing.

**CURRENT MEMBERS:** Email [ysartscouncil@gmail.com](mailto:ysartscouncil@gmail.com) to check on your membership status.

Artists participating in group shows, all the artists need to become members.

There is no Gallery fee or commission on sold art.

## **Application Procedure:**

- Submit 4 color images of your work through mail or email address below. Label images with name and title.
- Submit this application with your images through mail or email. Application materials will not be returned.
- Artists will be notified about selection and scheduling in a timely manner.

## **Submission Deadline:**

Applications will be accepted on an ongoing basis.

## **Gallery Details:**

A map of the Alcove gallery is available online at [www.ysartscouncil.org](http://www.ysartscouncil.org). The art on the walls must be hung using the AUM hanging system.

## **Exhibition Details:**

The Alcove Gallery hosts 6 shows per year. These run from the 1st of the month to the end of the next month. Artists are offered the opportunity to host an opening reception. Friday evenings AUM closes at 5:00. If you want an evening reception we suggest Monday-Thursday when AUM is open until 9:30. Dates must be scheduled with Rhonda McArthur [rmcarthur1@antioch.edu](mailto:rmcarthur1@antioch.edu)

Artists are responsible for hanging and dismantling their show and providing refreshments for their reception.

## **Art Sales:**

Artists are invited to sell their work. Artists are solely responsible for transactions, monetary or otherwise, in relation to their work. The YSAC and AUM will not sell, take messages, deliver, ship, or be present for pick-up of artwork for clients. We suggest the artist post an artist's bio that includes how to contact the artist for interested buyers and business cards.

## **Additional Exhibition Details:**

Shows are hung during the first 3 days of the month and taken down on the last day of the second month. A representative from YSAC will meet the artist at AUM on the day the artist hangs their show to answer any questions.

Gallery Clean-up and Maintaining the Space: The presenter agrees to leave it in the same or better condition than on arrival.

The artist is responsible for advertising their show. Four weeks prior to opening you should begin your advertising.

Before show opens, email or hand to a representative of YSAC a complete inventory of art in the show with prices. Pieces that are not for sale need a value placed on them too.

The Presenting Artist will hold harmless Antioch University Midwest and Yellow Springs Arts Council for any theft or damage to art that is held within the gallery. \_\_\_\_\_please initial

# Advertising Suggestions:

## Write a press release

Title of the show,

Artist name and a little background on the artist,

What the show is about,

Where it is taking place- AUM's address and hours it is open

**Antioch University Midwest (AUM) is located at 900 Dayton St., Yellow Springs**

**AUM's General operating hours Monday-Friday, 8:30-5 p.m.**

How long the run of the show is,

Reception time and day.

## Make a flyer

Title,

artist name,

Aum Alcove Gallery, address, days and times AUM is open,

one line description of the show,

reception information

An image or two from your show.

Post in many businesses in town (ask first, some will post some will let you post) and the library (get it stamped first by the librarian) and the out door bulletin boards.

**As a member you can send in your press release to ysartscouncil.com for the YSAC e mail blast, on FB you can post your event on YSAC page.**

## **Send press to:**

- YS News Calendar/Art Around Town -free to put your art event in ysnews@ysnews.com must have in by Mon. at 5 p.m.
- for pitching a story to ys news dchiddister@ysnews.com
- wyso@wyso.org
- Dayton City Paper -editor@daytoncitypaper.com calendar@daytoncitypaper.com
- Personalized Exhibit Flyer including images and show details to hang throughout YS
- send press release for YSAC website and member email list and post directly to YSAC FB page ysartscouncil@gmail.com
- YS Chamber of Commerce website & FB Contact Alex Scott or Karen Wintrow ascott@yschamber.org kwintrow@yschamber.org
- Yellow Springs Art Blog ysarts.blogspot.com send to spuggysart@yahoo.com
- Yellow Springs Community Blog ayellowspringsblog.blogspot.com
- Press release to Dayton Daily News and other news sources **Meredith Moss writes about art in the Sunday paper mmoss@coxohio.com**
- **Yellow Springs Art Exchange on FB-join and post**
- Distribute additional postcards, FB invitations, flyers and other information to friends, co workers and other news sources and regions as desired



# Application for Visual Art Exhibition The AUM Alcove Gallery

## Submission Process:

Please fill out the following application to apply for a two-month exhibition in the Alcove Gallery. Send application and materials via email or U.S mail to the address at the bottom of this form. For Questions, please contact the YS Arts Council gallery committee at ysartscouncil@gmail.com.

1. Name (individual or names in shared exhibit). Please specify if you are applying as a show curator.

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2. Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

5. Rank months based on your interest in showing. Place an X by any month when you would be *unavailable*. Shows run from the 1<sup>st</sup> of a month to end of following month. (March 1 - April 30<sup>th</sup> would be considered the March show.)

January\_\_\_\_ March\_\_\_\_ May\_\_\_\_ July\_\_\_\_ Sept,\_\_\_\_ Nov.\_\_\_\_

6. Along with this application, please submit 4 color printed images of representative artwork.

Title 1.	Medium	size
Title 2.	Medium	size
Title 3.	Medium	size
Title 4.	Medium	size

8. Please write a short description of your proposed show. This description will help us with booking decisions You may also attach a full artist statement and list online sources to view your work (*optional*).

**Print application and mail along with 4 color images of your artwork to**

YSAC Gallery Committee—Yellow Springs Arts Council  
P.O. Box 459 Yellow Springs, OH 45387

**OR send via email to [nancymellon.jafa@gmail.com](mailto:nancymellon.jafa@gmail.com)**